

Ocean
Week
Canada

Ocean, Freshwater, and Us

giant floor map and augmented reality app

www.oceanweekcan.ca/learning-hub/map

IN 2022,
MORE THAN
100K
PEOPLE STOOD ON
THE MAP IN 10 DAYS!

THE MAP

This giant map is made for walking on, and for both indoor and outdoor use. It's huge: the full map is 11m x 8m!

This map is an engagement tool for schools, libraries, museums, and other public spaces to use during the annual Ocean Week Canada celebrations and year-round! Maps are also being used at major national and international conferences and events throughout the UN Ocean Decade.

DATA LAYERS

- Cities and towns, all First Nation reserves and communities, Inuit Nunangat (settlement regions) and communities, and Métis Settlement Lands, Indigenous treaty boundaries; Indigenous languages
- Watershed boundaries, rivers, wetlands, ocean labels (including sea mounts, basins, canyons, plains), as well as permanent sea ice
- All Marine Protected Areas (MPAs), National Marine Conservation Areas, Other Effective Area-Based Conservation Measures, Marine National Wildlife Areas, Other Marine or Freshwater protected areas, Terrestrial protected areas bordering MPAs

HERE ARE A FEW OF OUR MAP HOSTS

- Biosphere • Canadian Museum of Nature
- Ripley's Aquarium of Canada • Royal BC Museum
- Science World • ArcticNet • COP15 • IMPAC5

THE APP

Through augmented reality, explore the protection of ocean and freshwaters in Canada

- Descriptions of all ocean-based protected areas in Canada
- Place-based videos from Indigenous Guardians and coastal communities
- Highlighted water flow, watersheds, and digital renderings keystone species

This app was co-developed by the Canadian Ocean Literacy Coalition and Ocean School (an initiative of the National Film Board of Canada and Dalhousie University).

Android



SCAN ME

ios



SCAN ME

GET INVOLVED

- Have new national data sets or video content of protected areas to integrate into app?
- Have innovative ways and capacity to expand app to reach whole new audiences?
- Want to host the map (free) at an upcoming event?

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